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DEFIN | **DEBBIE EPSTEIN HENRY** Speaker Series

SIDLEY

Presenting Your Brand Effectively

Wednesday, January 26, 2022 12:30 – 1:30 pm EST By Live & Recorded Webcast

TOPIC DESCRIPTION: Harriette Cole's mission is to help people identify, stand in, and articulate their greatness. During this fireside chat interview, Harriette will relay the wisdom she has developed as a best-selling author, motivational speaker and public speaking coach on how to present your professional brand effectively – both in person and remotely. She'll put a Covid lens to her advice to enable these strategies to work in what, at times, feels like an invisible workplace. She'll also delve into the subtleties of how burnishing your brand is different for women and people of color. With probing questions posed by author and workplace expert, Debbie Epstein Henry, Harriette will reveal her magical tips on developing a presence and an impact, whether you're onsite or video and whether you're just starting out or you're reestablishing your connections and the ability to be seen and heard. A veteran in the field of communications, Harriette will share lessons of her life's work in helping people unlock their excellence, ensure their relevance and leap into their dreams.

DISTINGUISHED GUEST



Harriette Cole is a veteran in the field of communications. She hosts live-streaming content for AARP and she also hosts a weekly radio show where she interviews dynamic guests who have manifested their dreams and come to share their journey. Harriette hosts a weekly podcast, DREAMLEAPERS Inspiration, where she explores tenets to inspire your best life. She is a best-selling author, motivational speaker, media trainer, and professional public speaking coach. She is a senior fellow at encore.org and the new director of programming for Kahilla, an online bootcamp for women. Harriette began her career at Essence Magazine where she ran the lifestyle and fashion departments. She was the editor-in-chief and creative director of Ebony Magazine and she is the author of seven books. Harriette was also the founding editorial director of Uptown Magazine and the founding creative director of Savoy Magazine.

She was a longtime contributor to the Today Show and a regular guest on Inside Edition and BET. Harriette serves on the board of The PRASAD Project, an international charitable organization.

INTERVIEWER



Debbie Epstein Henry is an expert, consultant, author, public speaker, and podcast host on careers, workplace dynamics, women and law. She runs DEH Consulting, Speaking, Writing where she speaks internationally, including The Hague, the French Senate, London, and Vienna. Debbie wrote two ABA best-selling books and she's been featured by hundreds of news outlets including *The New York Times*, NBC Nightly News, and *The Wall Street Journal*. She conceived of Best Law Firms for Women, a benchmarking survey and competition she ran for a decade with *Working Mother*. In 2011, Debbie co-founded Bliss Lawyers and in 2020, her company was acquired by Axiom, the global leader in high-caliber, on-demand legal talent. In 2020, she also launched a podcast, Inspiration Loves Company, where she explores how to do better and be better at life, work, and everything in between. Debbie is

President of The Forum of Executive Women and Chair of Brooklyn Law School's Women's Leadership Network. She and her husband live in New York; they have three sons.



Heidi Levine

CO-HOSTS, PARTNERS, SIDLEY



Lisa M. Gilford



Angela C. Zambrano

REGISTRATION

To register for the January 26th event or if you have any questions, please e-mail Renee Green.

If you are interested in purchasing a corporate membership to the DEH Speaker Series, entitling your organization to participate in our next four quarterly events, here is the <u>corporate membership invoice</u>. If you are interested in purchasing an individual membership entitling you to participate in our next four quarterly events, here is the <u>individual membership invoice</u>. Also, please visit the <u>Archived Access</u> page of our site to learn about purchasing access to 16 signature events. Archived Access can be an addon to your membership over the next four events or a stand-alone option.

Thank you and we look forward to your participation.