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DEFIN | DEBBIE EPSTEIN HENRY Speaker Series



What General Counsel Want – For Themselves, Their Teams & Their Outside Counsel

Thursday, June 14, 2018

12:00 – 1:45 p.m.* EDT

Latham & Watkins LLP 885 Third Avenue (Between E. 53rd & E. 54th Streets)

New York, NY

Latham & Watkins LLP has graciously offered to provide lunch for all in-person attendees.

*The doors will open for in-person attendees to help themselves to lunch at 12:00 p.m. EDT. The webcast program will run for about 75 minutes, from 12:30 – 1:45 p.m. EDT.

TOPIC

What General Counsel Want – For Themselves, Their Teams & Their Outside Counsel. Many in-house lawyers lament that their legal departments are flat organizations with minimal resources to develop, advance or carve out a bigger role. Meanwhile, law firm lawyers often find the expectations of general counsel to be increasingly enigmatic and law firms find it challenging to distinguish themselves. At this session, we will explore the path for in-house lawyers and their outside counsel expectations. With probing questions posed by legal industry and workplace expert Debbie Epstein Henry, a distinguished general counsel panel will explore how they advanced to the coveted general counsel spot and developed the skills to secure the top job.

The general counsel panel will also share:

- Expectations of their teams and how in-house lawyers can best hone their skills and expand their platform, roles and responsibilities;
- How to interact with outside counsel as well as determine what makes a law firm stand out; and,
- Tips on learning a client's business and how to tailor outside counsel approaches based on company size, industry, market shifts and other variables.

We hope you will join us for this thought provoking, interactive discussion that will leave you empowered to explore the current opportunities and challenges in cultivating a better in-house path and setting yourself apart as outside counsel.

MODERATOR



Debbie Epstein Henry is a recognized expert, consultant, best-selling author, and public speaker on careers, workplaces, women and law. Debbie is the Founder of <u>DEH Consulting</u>, <u>Speaking Writing</u> and she consults to companies, firms, non-profits and individuals. Her international exposure includes work in The Hague, the French Senate, London, Vienna and elsewhere. In 2006, Debbie conceived of the Best Law Firms for Women initiative, a benchmarking survey and competition she ran for a decade with *Working Mother*. She wrote two ABA best-selling books, <u>Law & Reorder</u> (author, 2010) and <u>Finding Bliss</u> (co-author, 2015) and her work has been featured by hundreds of news outlets including *The New York Times*, NBC Nightly News, NPR and *The Wall Street Journal*. Debbie built a network of over 10,000 US lawyers and from there, she co-founded <u>Bliss Lawyers</u>, a majority women-owned company that employs lawyers to work on temporary engagements for in-house and law firm clients. Debbie has received numerous awards including in 2017, the Anne X. Alpern Award, presented annually

to a female lawyer who demonstrates excellence in the legal profession and who makes a significant professional impact on women in the law. A native New Yorker, Debbie lives in the Philadelphia suburbs with her husband; they have three sons.

PANELISTS



Sheila Kearney Davidson is Executive Vice President, Chief Legal Officer & General Counsel of New York Life Insurance Company. In addition to leading the company's legal operations, she also oversees its compliance, governance, and operational risk functions. Sheila joined New York Life in 1991 and has served in many leadership positions in legal, compliance and administrative areas. She was appointed to New York Life's Executive Management Committee in January 2001. Sheila is a member of the New York State Bar. She serves on the boards of Fairfield University, Madison Square Park Conservancy, St. Luke's School, the Citizens Budget Commission and the Life Insurance Council of New York. Sheila graduated *cum laude* from Fairfield University with a B.A. She received her J.D. from George Washington University. Sheila resides in New York City with her husband and two sons.



Maria Krasnikow Harris is the Vice President and General Counsel at SoulCycle Inc., the boutique fitness and hospitality company. Prior to joining SoulCycle in April 2017, Maria held a number of senior international in-house roles in the retail, beauty and pharmaceutical industries, as General Counsel, Americas for The Body Shop, the U.K. beauty retailer, Assistant General Counsel for Global Business Operations at Revlon and Assistant General Counsel at Warner Chilcott Pharmaceuticals, where Maria had the opportunity to live/work in Dublin, Ireland. Prior to her in-house practice, Maria was an associate at Latham & Watkins' NYC office, focusing on Mergers & Acquisitions and Latin America transactional work. Maria is a proud double Hoya, receiving her BS in Foreign Service and her JD from Georgetown University. Maria serves on the Alumni Association of the Marymount School of New York. Maria lives in NYC with her husband and daughter.



Ho Shin is Executive Vice President and General Counsel of Yext, Inc., the leading digital knowledge management platform based in New York City. Ho helped lead the company through its successful 2017 initial public offering and listing on the NYSE. As a key member of Yext's executive team, Ho is responsible for handling all global legal and regulatory matters for the company. Before joining Yext, Ho helped lead Millennial Media, Inc., a leading mobile advertising platform, through one of the most successful IPOs of 2012. As General Counsel of Millennial Media, Ho guided the company through its global expansion, numerous acquisitions, various regulatory matters, and its eventual sale in 2015 to Verizon/Aol. For his work with Millennial Media, Ho was named Outstanding Chief Legal Officer in 2013 by the Washington D.C. Association of Corporate Counsel. Ho has held General Counsel positions for Advertising.com and Octagon Athletes and Personalities and has also served on the

Department of Homeland Security's Data Privacy and Integrity Advisory Committee. Ho began his career as an associate at Arnold & Porter, and then as a trial attorney with the Civil Division of the United States Department of Justice. Ho received his B.S. degree in Biology from the University of Maryland, and his J.D. from Georgetown University. He lives in New York City with his wife Angela and dog Moshi.

REGISTRATION

To R.S.V.P. please e-mail <u>Renee Green</u>. The first DEH Speaker Series event for anyone who wants to attend is free with no commitment to join. Thereafter, the fee for an annual individual membership is \$150, beginning with the first meeting you attended. Or, you can pick and choose the events you want to attend for a \$50 fee per event. Law firms can purchase corporate memberships under a different fee structure to enable one or more representatives to attend each event and/or participate by webcast. For attendance, individual or corporate membership inquiries, please e-mail <u>Renee Green</u>. For more information about individual and corporate memberships and to download the invoices for membership options, please visit the <u>DEH Speaker Series page</u> of our website.

For law firm webcast participants, please plan to convene colleagues to participate in conference rooms rather than having participants login individually. If you e-mail Renee indicating your firm's interest in participating by webcast, she will be in touch with login instructions as the date approaches.

Thank you and we look forward to your participation.