

Let's Create a Memorable In-Person Event Together!

Are you looking to reintroduce in-person events but finding yourself concerned about missing the mark or not delivering content that is truly compelling? Are you wrestling with how to facilitate networking naturally but also provide some structure so it's meaningful? You're not alone! I've been hearing from hundreds of friends, clients and colleagues who are yearning to get back to in-person events but feeling worried about making an impact and getting it right. After more than two years of nearly all virtual programming, here's what I'm finding audiences want:

More Personal & In-Depth Content

Audiences want leaders to share more of themselves personally. Leadership today is not only about vision and strength but also about compassion and humility.

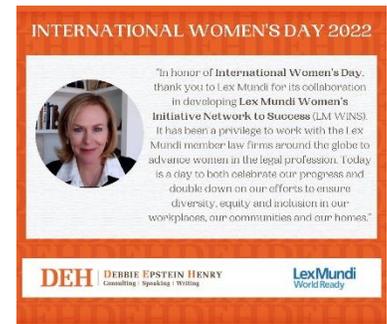
- My favorite way to elicit both professional and personal insights from guests is in a fireside chat interview. I've [interviewed nearly 50 New York Times best-selling authors, TED speakers and thought leaders](#) in this format and would love to conduct a fireside chat for your organization.
- **If you have a leader at your organization or from the outside who you want your colleagues to be inspired by, I hope you'll consider inviting me to interview them.**
- Click the picture below for a 2-minute clip of my recent conversation with Valerie Jarrett, former senior advisor to President Barack Obama, to give you a sense of my approach.



More Interaction & Reach

Audiences want a greater opportunity to interact; they seek facilitated conversations and thoughtful networking rather than lectures.

- Of the 30 global facilitations I've run as of late, I've seen that audiences want to have broader conversations across geographies with real-time exchange of ideas and commentary.
- Audiences want more time for networking but they want the get-togethers to be planned and deliberate to ensure that they're connecting with the right people.
- **If you'd like your colleagues to benefit from facilitated, interactive conversations, I hope you'll contact me to discuss how I can help you gain reach and engagement.**



More Meaning & Purpose

Audiences want more meaning and purpose in their work and they expect more alignment between their organizations and their values. This manifests in the need for diversity, equity and inclusion in every aspect of the culture and operations of today's workplaces.

- For programming, I've found that clients are seeking both practicality and purpose, so it's not coincidental that [these are my most popular talks right now](#).
- For retreats and conferences, it's not enough to string together various panels and speakers. That's why I'm often asked to architect an event and serve as master of ceremonies. I design programming with varied pacing and formats and connect themes so that attendees benefit from cohesive messaging as well as inspiration and action steps.
- **If you're developing a program or hosting a retreat or conference, I hope you'll get in touch to explore how we can turn your live event into an unforgettable gathering.**



Let's collaborate and deliver on what your audiences want. [E-mail me today](#) and let's start planning your event!



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